



“Moving Our Work”

BACKGROUND

The Steering Committee agreed to the next phase of development of our ECAC strategic positioning efforts, listed here.

- ✓ Follow through on items discussed and decisions made during each meeting.
- ✓ Ensure that membership and Steering Committee meetings are engaging and worthwhile.
- ✓ Ensure that there is more depth and cohesion on each work groups’ focus, actions, and implementation of strategies.
- ✓ Engage work groups to align efforts, monitor our progress, and give value-added thinking from meeting to meeting.
- ✓ Complete the strategic positioning chart and add implementation activities.
- ✓ Reframe our strategic positioning effort to focus on creating high energy and leadership action on an “imple-momentum” plan which calls for:
 - ◆ flexibility in changing environments;
 - ◆ being on the lookout for the events, people, and politics to enhance our workgroup actions and impact; and
 - ◆ seizing leadership opportunities as a Steering Committee member, Work Group Co-chair, and work group member.

The Steering Committee then considered strategies that align with the Governor’s intent to maximize community resources, build efficiency by aligning and combining resources as a way to reduce state expenses, and consolidate as a way to streamline the delivery of services. Specifically, the Steering Committee logically linked the ECAC’s current activities to the Governor’s priorities listed below.

GOVERNOR’S PRIORITIES:

- ✓ High quality, Statewide, Universal, Full-Day Prekindergarten
- ✓ Economic Development
- ✓ Innovation
- ✓ Medicaid Redesign
- ✓ Maximizing Federal Funds (ex.: Increase participation in CACFP, supporting EHS/CC grant proposals, etc.)
- ✓ CORE Initiative
- ✓ Community Schools

The ECAC Steering Committee members also agreed to highlight the accomplishments of how the ECAC has provided input on statewide initiatives, by identifying 2-3 initiatives to focus on, such as QUALITYstarsNY, an established ECAC priority. The underlying communication strategy is to ensure that the ECAC maintain viability, position ourselves strategically, and show added value at the state level.

ECAC MEMBERSHIP EXERCISE

1. Break into assigned groups at designated tables: Pre-K, Economic Development, Medicaid Redesign, and CORE (Community Initiatives).
2. Review the Accomplishments chart as a large group, offer additions to the Accomplishment Chart – What is missing that a workgroup might have accomplished OR that the ECAC has accomplished?
3. Use the ECAC Strategic Plan, your Work Group's work plan, the Strategic Positioning Details Chart and the Governor's priority assigned to your table.

DISCUSSION LEADERS at each table will guide a discussion to determine:

- What ECAC activities/accomplishments currently align with the priority assigned to your table?
 - Do the activities in the strategic positioning chart align?
 - Are there other opportunities for the ECAC to align its work going forward, with this Governor's priority?
4. Create a message about the value of the ECAC activity within the context of your assigned priority. In doing so, please consider these questions:
 - What is the value added?
 - What particular value does the ECAC bring (e.g., deep knowledge of families and child development, etc.)?