

# Shared Source EC NY Update



**NYS EARLY CHILDHOOD ADVISORY COUNCIL MEETING**

January 30, 2014  
Albany, NY

# Shared Source EC NY Pilot



- Shared Source EC NY Pilot seeks information from a representative group of early care professionals regarding the new web platform. Participant feedback was sought to inform:
  - Introduction of the survey to new users in New York
  - Marketing of the web platform
  - Future adaptations including linkages to other web sites
- Six week pilot period.
- Two surveys were distributed.
  - Survey 1 focused on ease of use of the platform for the new user. (Sent out 2 weeks into survey.)
  - Survey 2 focused on utility of web platform content for participants (Sent at conclusion of survey.)

# Participants

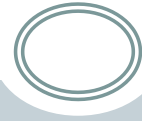


- 31 individuals working in early care agreed to participate in the pilot
  - 26 responded to Survey 1
  - 17 responded to Survey 2
- ✦ Survey 2 participants: directors of childcare (3) and family care (2) programs; assistant director of school program UPK (1); administrators (4); director of HS/EHS program (1); HS program consultant / teacher educator (1); CCR&R Technical assistance & education staff (3); teacher (1); and other (1)
- NYSAEYC members and CCR&R staff
- Geographically representative group



# FINDINGS

# User Friendly

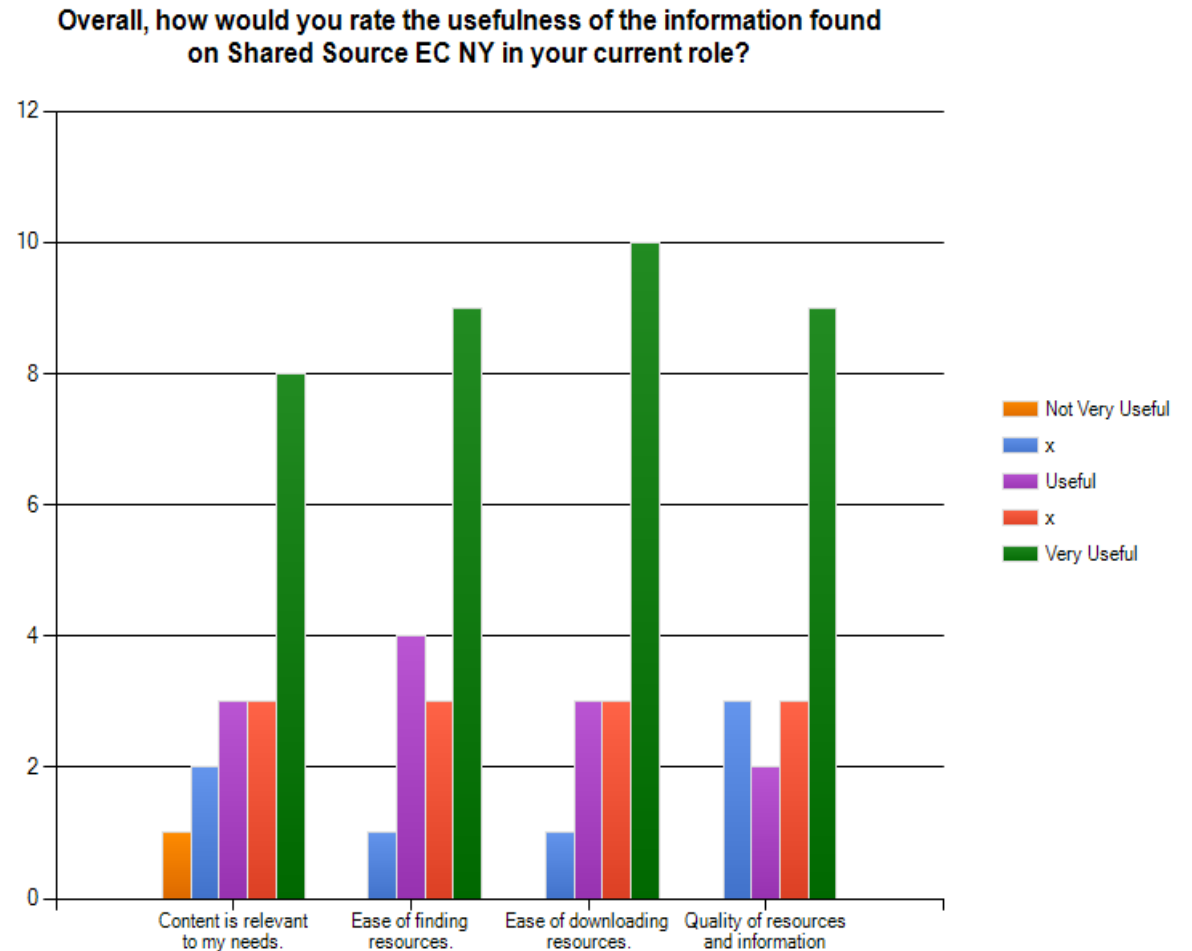


- Shared Source ECNY Pilot Survey 1 participants reported the web platform to be:
  - Easy to Log on to (96%)
  - Easy To Navigate across menu categories (100%)
  - Easy to locate resources relevant to current role (92.3%)

# Useful information

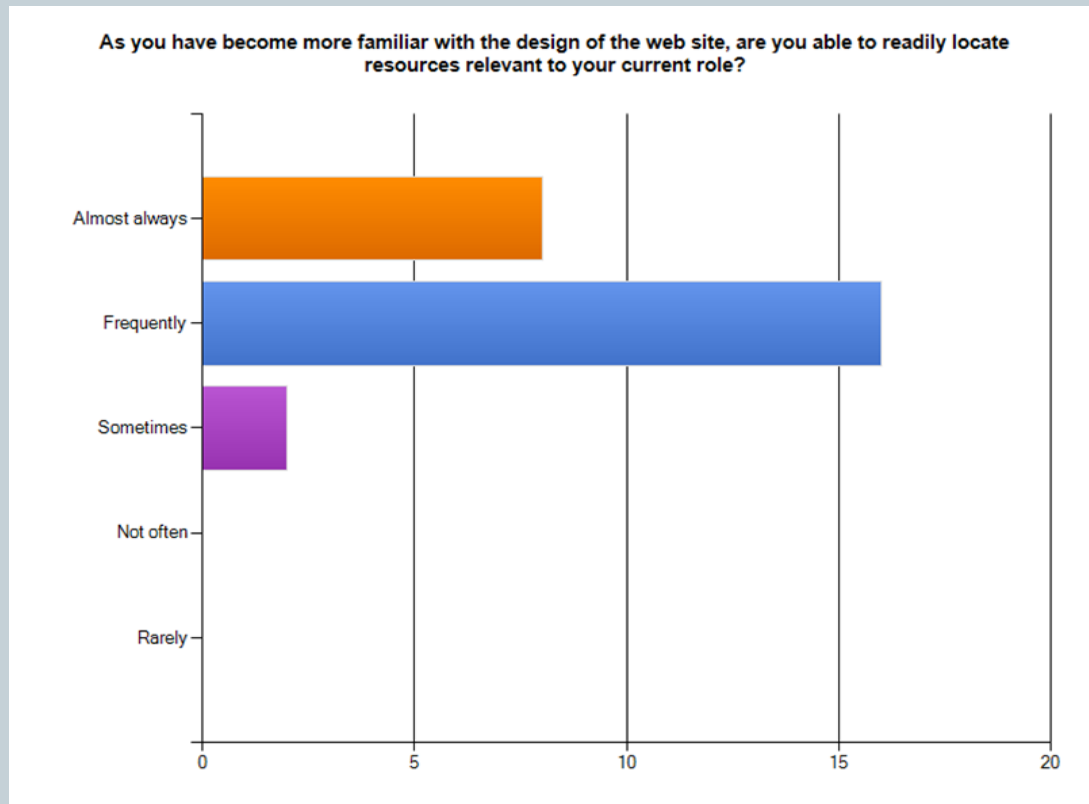
## Shared Source ECNY Survey 2 respondents report:

- Easy to download resources
- Easy to find resources
- Quality resources and information available through the site
- Content is relevant to needs

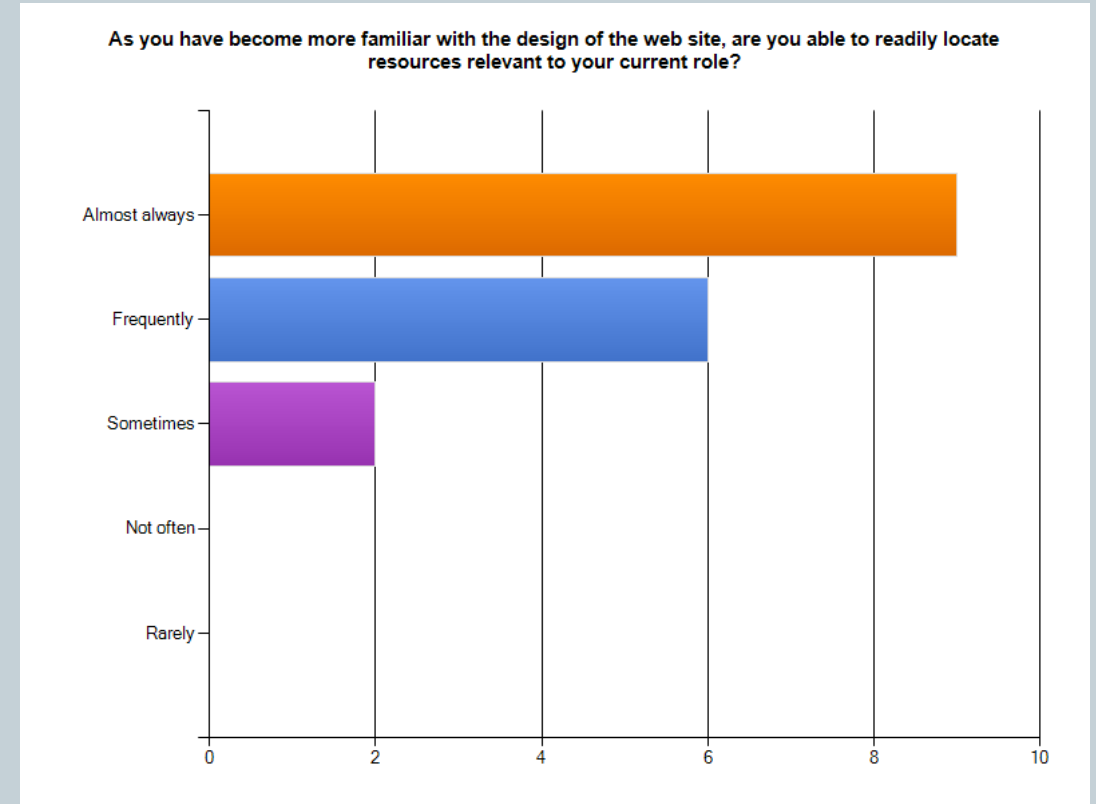


# Users readily locate information relevant to role

## Survey 1 (n=26)



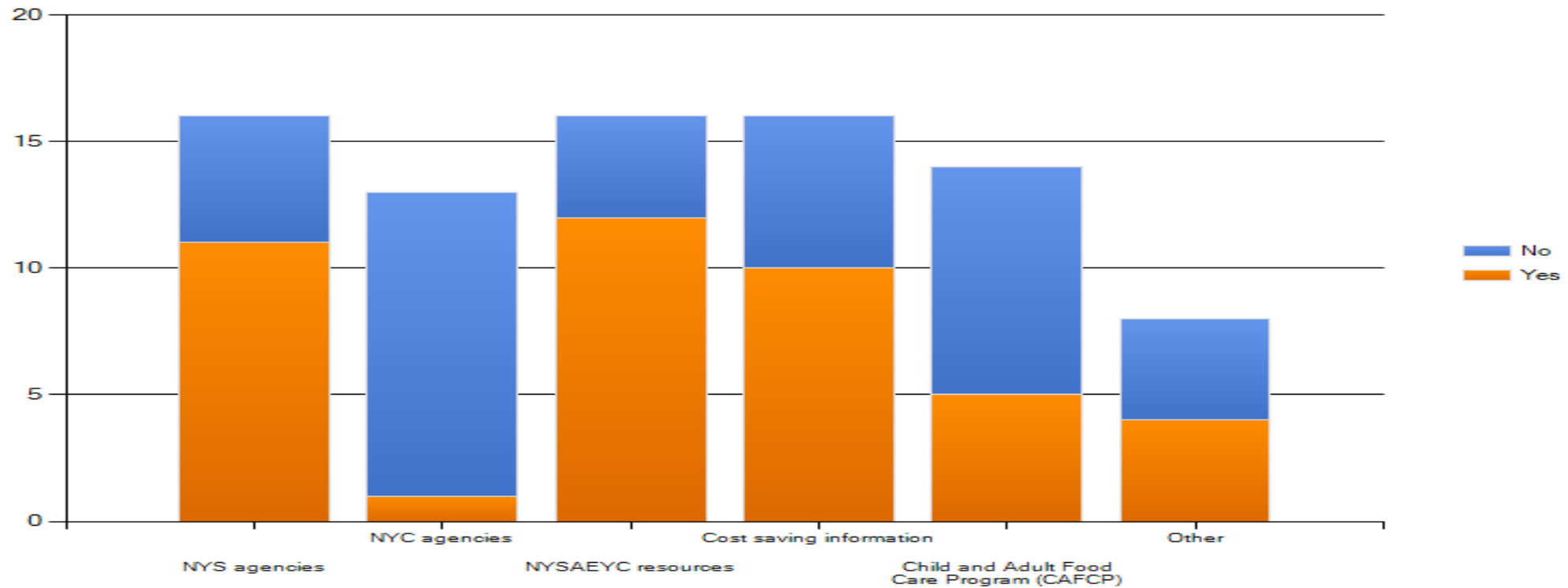
## Survey 2 (n=17)



# Pilot participants were most likely to use links to NYS, NYSAEYC or group discount sites



**Did you use linkages provided on the web site to access any of the following resources or organizations:**





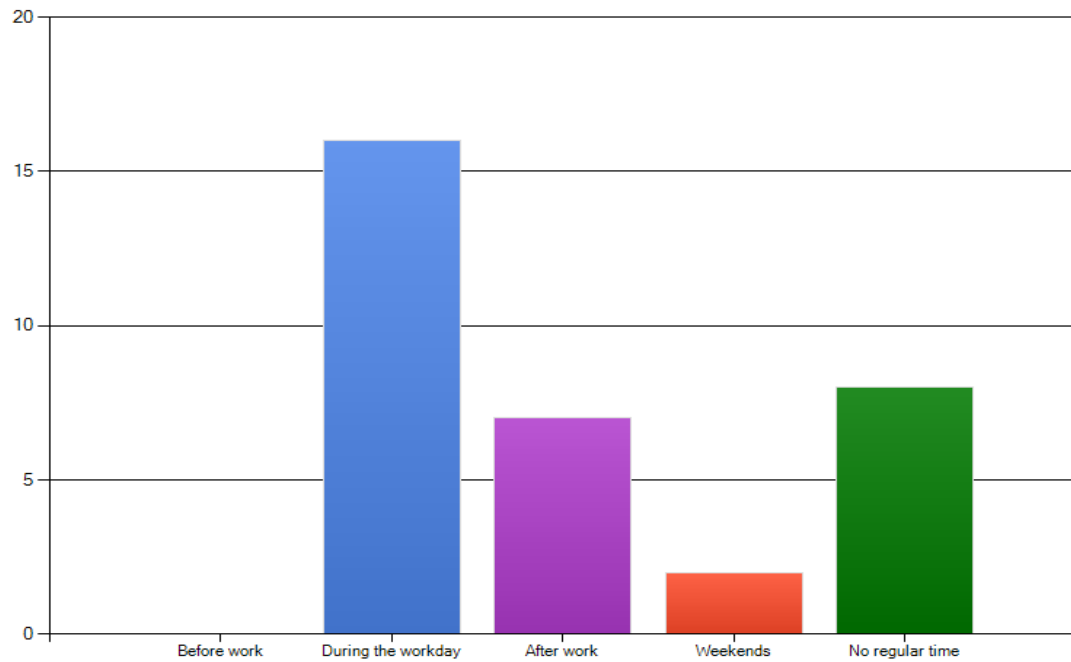
# Pilot participants were most likely to access the web site during the workday.



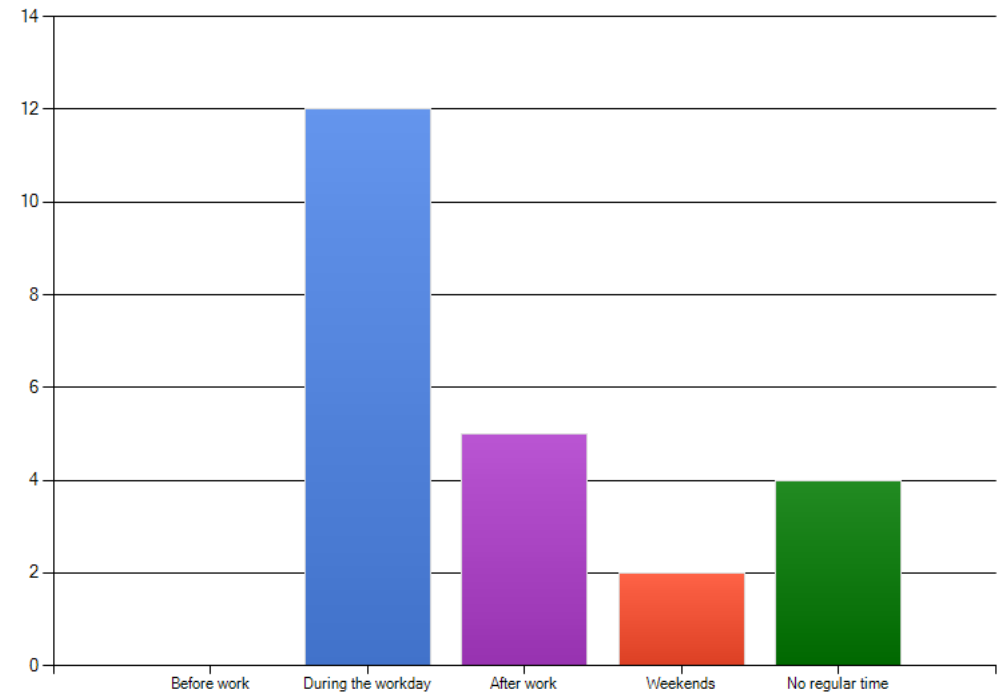
## Survey 1

## Survey 2

When do you typically access Shared Source ECNY?



When do you typically access Shared Source ECNY?



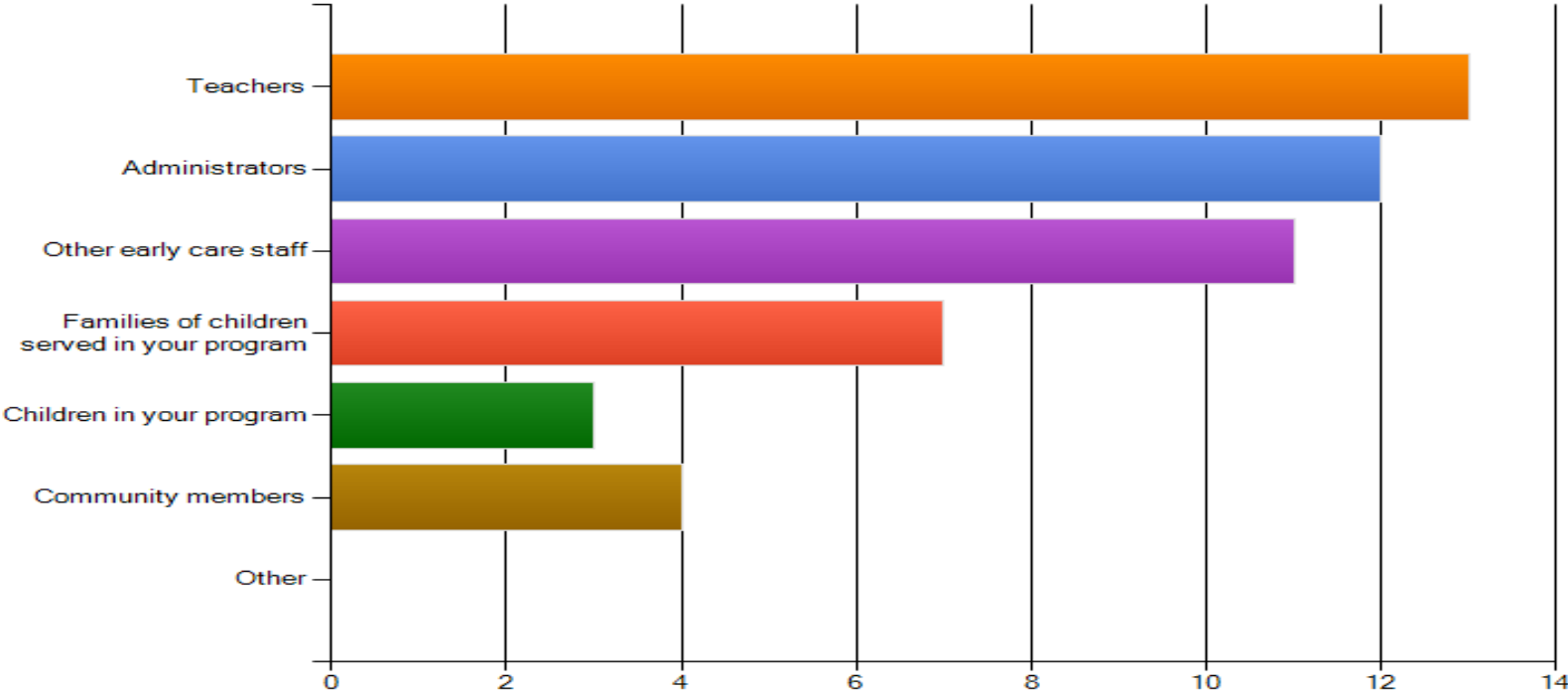


# Participants assess the web platform

# Users believe web platform has value for other stakeholders



**Have you found resources that would be useful to others connected to your organization?**



# Would you recommend to a colleague?



Sixteen of seventeen Survey 2 responders (94.1%) would recommend the Shared Source ECNY to a friend or colleague working in early care and education.

# Here's why:



- *I can hardly wait to start sharing this information with providers!!!*
- *Types of resources*
- *It is a user friendly, comprehensive site with a wealth of resources that can be utilized by providers or professionals who provide support services to providers.*
- *All the helpful information is at their fingertips.*
- *Many of the general forms would be very useful for family child care providers because most of the people operating a family child care business do not have a business background.*
- *It's a site that combines many aspects of the EC world and can save time and money.*
- *Easy to use, information pertinent to early childhood*
- *That it is a wonderful and easy to navigate resource.*
- *I already shared with our local AEYC board the potential assistance that will soon be available to our membership. Also a fantastic tool for new center directors and a great reason to become a member.*

# Suggestions for new content



- Assessment resources
- Contact with others in similar work roles
- ECKLC
- Information on working with children with mental health or other special needs
- Links to additional sites, including PreK and Common Core sites
- More web trainings
- QUALITYstarsNY
- Regulatory change alerts
- Resources for parents on what quality child care looks like or questions to ask a potential provider may be helpful under parent information.

# Comments?

