# Modeling the Costs and Benefits Of Early Childhood Programs in New York

Presentation to the New York Early
Childhood Advisory Council Financing
Strategies Forum



December 14, 2012

#### New York ECE Calculator Goals

- 1. Map New York's early childhood system, including funding and program enrollment
- 2. Compute the additional cost necessary to create a more inclusive and higher quality system (the "funding gap")
- 3. Allows users to adjust a variety of settings, such as coverage, participation rates and quality levels, and see the cost implications.

#### Data Included In Model

- Current enrollment and funding for publicly funded programs for children birth through 8
- □ Includes programs funded at federal or state level, plus NYC
- □ Incorporates costs of child care by quality level, age, and income

#### Return on Investment Component

- Current cost model incorporates current funding and per-child costs for all state- and federally funded early childhood programs
- □ ROI module will estimate the economic benefit of current or proposed system
- □ Output is quantified as total economic return and return per dollar invested ("multiplier")

#### Estimating Return on Investment

- 1. Calculations are based on analysis of the research literature on costs and benefits of early childhood programs
- 2. Estimates drawn from research literature are adjusted based on New York costs and system characteristics
- 3. Methodology is reviewed with panel of experts

# Examples of economic benefits of preschool

- □ **Child care:** Impact on economy of child care industry
- □ **Future income:** Increased lifetime income (primarily due to increased HS graduation rates)
- **Repeated grades:** reduced K-12 funding costs due to reduced grade retention
- □ **SPED**: reduction in need for SPED services
- □ **Graduation rates:** savings associated with increased graduation rates (overlaps with future income)
- □ Child welfare: reduction in foster care placement rates
- □ **Criminal justice:** reduction in costs of juvenile placement
- □ **Reduced welfare:** reduction in welfare payments to parents
- **Taxes:** increase in tax base due to higher lifetime income of students

#### ROI for Colorado's ECE System\* (current)

Return Type	Current Funding	Return Per Dollar Invested	ROI Under Current System	
Overall	\$244,363,005	\$8.78	\$2,147,475,393	
Child Care		\$1.13	\$276,833,127	
Future Income		\$1.56	\$382,214,846	
Repeated Grades		\$0.08	\$19,110,480	
SPED		\$0.48	\$117,218,031	
Grad Rates		\$2.26	\$551,190,703	
Child Welfare		\$0.05	\$12,666,304	
Criminal Justice		\$0.85	\$207,308,461	
Reduced Welfare		\$0.39	\$94,877,654	
Taxes		\$1.73	\$423,353,902	

<sup>\*</sup>includes programs with ROI data only

### ROI Under Expanded CPP Scenario (+7,800 slots)

	Current Program Funding*	Current Return Per \$ Invested	Current ROI*	Add'l Costs*	Add'l ROI *	Total Cost*	Total ROI*
Overall	<b>\$71</b>	\$7.08	\$500	\$37	\$200	<b>\$107</b>	<b>\$700</b>
Child Care		\$0.90	\$63		\$29		\$92
<b>Future Income</b>		\$1.30	\$92		\$36		\$127
Repeated Grades		\$0.07	\$5		\$2		\$6
SPED		\$0.40	\$28		\$11		\$40
<b>Grad Rates</b>		\$1.89	\$133		\$52		\$186
Child Welfare		\$0.04	\$3		\$1		\$4
Criminal Justice		\$0.71	\$50		\$20		\$70
Reduced Welfare		\$0.32	\$23		\$9		\$32
Taxes		\$1.45	\$102		\$40		\$143

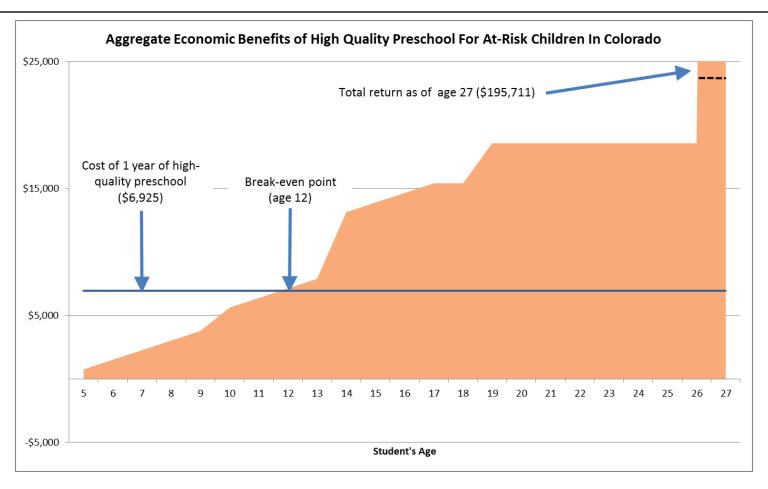
<sup>\*</sup>millions of dollars

### ROI for Child Care in Colorado Under Expanded Quality Scenario (all 3 star or higher)

	Current System Funding*	ROI Under Current System*	Addition al Program Costs*	Additional ROI Under Proposed System*	Total Program Cost*	Return Per Dollar Invested	Total ROI Under Proposed System*
Overall	\$220	\$2,076	\$84	\$2,126	\$303	\$13.88	\$4,202
Child Care		\$273		\$329		\$1.99	\$602
<b>Future Income</b>		\$378		\$380		\$2.49	\$758
Repeated Grades		\$18		\$19		\$0.13	\$38
SPED		\$116		\$116		\$0.77	\$232
<b>Grad Rates</b>		\$545		\$547		\$3.62	\$1,093
Child Welfare		\$12		\$13		\$0.08	\$25
Criminal Justice		\$205		\$206		\$1.36	\$411
Reduced Welfare		\$93		\$94		\$0.62	\$189
Taxes		\$419		\$420		\$2.78	\$839

<sup>\*</sup>millions of dollars

## Colorado Social Innovation Bond Analysis (preliminary results)



#### Findings from Colorado

- □ Under current system, every dollar invested in ECE yields about \$9 in returns.
- □ "Break-even" point for high quality preschool occurs at age 12
- □ Most "bang for buck" in increasing quality